**Sept. 18, 2025**

**For More Information:**

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**New season of *Wisconsin Life* premieres Oct. 9 on PBS Wisconsin**

In an all-new season of ***Wisconsin Life,*** host Angela Fitgerald takes viewers on a trip around the state to visit their neighbors and uncover their unique stories. **The new season premieres 7 p.m. Thursday, Oct. 9, on PBS Wisconsin.**

**New episodes will continue to air Thursday nights into January. Episodes will be available to stream each week online at** [**pbswisconsin.org/wilife**](http://pbswisconsin.org/WILife) **and on the free** [**PBS app**](https://www.pbs.org/pbs-app/) **on all streaming devices and smart TVs.**

This season, Fitzgerald crosses the state to explore Interstate Park in Polk County, Frank Lloyd Wright’s Taliesin in Spring Green, Bookworm Gardens in Sheboygan, Jelli’s Market in Helenville and more. The *Wisconsin Life* team also uncovers and introduces creative and innovative people from all parts of the state and all walks of life.

**Viewers can explore full *Wisconsin Life* episodes and additional online exclusives at** [**pbswisconsin.org/wilife**](http://pbswisconsin.org/WILife)**.**

*Wisconsin Life* is a partnership project of [PBS Wisconsin](https://pbswisconsin.org/) and [Wisconsin Public Radio](https://www.wpr.org/). In addition to the television program, audio stories can be heard on WPR at:

* 6:45 a.m. and 8:45 a.m. Wednesdays and Fridays on WPR News’ *Morning Edition*.
* 9:40 a.m. Wednesdays and Fridays on *Wisconsin Today*.
* 3:44 p.m. and 5:44 p.m. Wednesdays and Fridays on *All Things Considered*.
* 6:30 p.m. Wednesdays and Fridays on WPR Music’s *Drivetime Classics*.

Funding for *Wisconsin Life* is provided by the Wooden Nickel Fund, Mary and Lowell Peterson, A.C.V. and Mary Elston Family, Stanley J. Cottrill Fund, UW Health, donors to the Focus Fund for Wisconsin Programs and Friends of PBS Wisconsin.

PBS Wisconsin is a service of the Educational Communications Board and The Board of Regents of the University of Wisconsin-Madison.

PBS Wisconsin is a place to grow through learning on WHA-TV, Madison; WPNE-TV, Green Bay; WHRM-TV, Wausau; WLEF-TV, Park Falls; WHLA-TV, La Crosse; and WHWC-TV, Menomonie-Eau Claire.

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